INTRODUCING SUPPLY TRACE

10th April 2024

What We Will Cover Today

❖ Background to Supply Trace: Why We Built This
❖ Introduction to Supply Trace
❖ Our Research Process
❖ Live Demo
❖ Plans for the Future
❖ Q&A

Background: Why We Built This

1. The world is missing <u>all</u> of the following:
   - An **open access** platform tracking forced labor
   - A platform **built by experts** on forced labor
   - A **non-neutral** trade platform for the public good.

2. Increasing legislation and transparency in supply chains requires **capacity** on a preserved **historical record**.

3. Using machine learning to save your time in identifying risk, **we empower** everyone: *trade experts, governments, CSOs, human rights defenders, lawyers, auditors, advocates, and corporations* to collaboratively challenge responsible entities to remedy forced labor throughout their supply chains.

What is Supply Trace?

SUPPLY TRACE

An open platform
Supply Trace is an accessible, open platform that exposes potential risks in global supply chains.

Pilot phase
In its pilot phase, it focuses on the apparel sector and links between forced labor in the Uyghur Region of China and shipments to the US.

Base layer of trade data
Supply Trace is populated with customs records, such as shipping and bill of lading data, and other publicly available supply chain information.

Deep subject matter expertise
Additional intelligence, derived from desk-based research, is layered over the core supply chain data.

Built for scale
In the future, Supply Trace will progressively expand to other industries, affected regions and categories of risk.

Supply Trace Currently Shows:
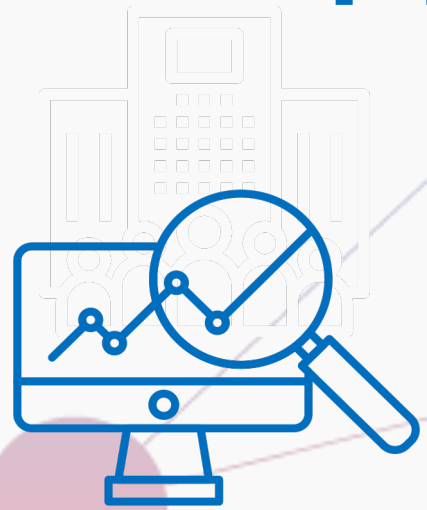
COMPANIES

1.5 MILLION

RELATIONSHIPS

2.3 MILLION

TRANSACTIONS

2.6 MILLION
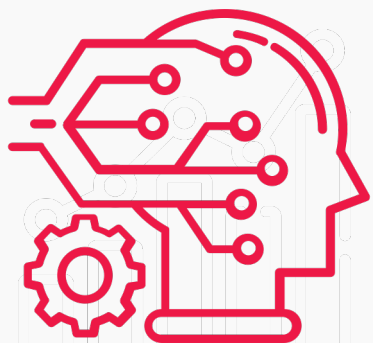
Diving Deeper

SUPPLY TRACE

Our USP:
Machine Learning + Expert Research

Machine learning on global supply chain trade data
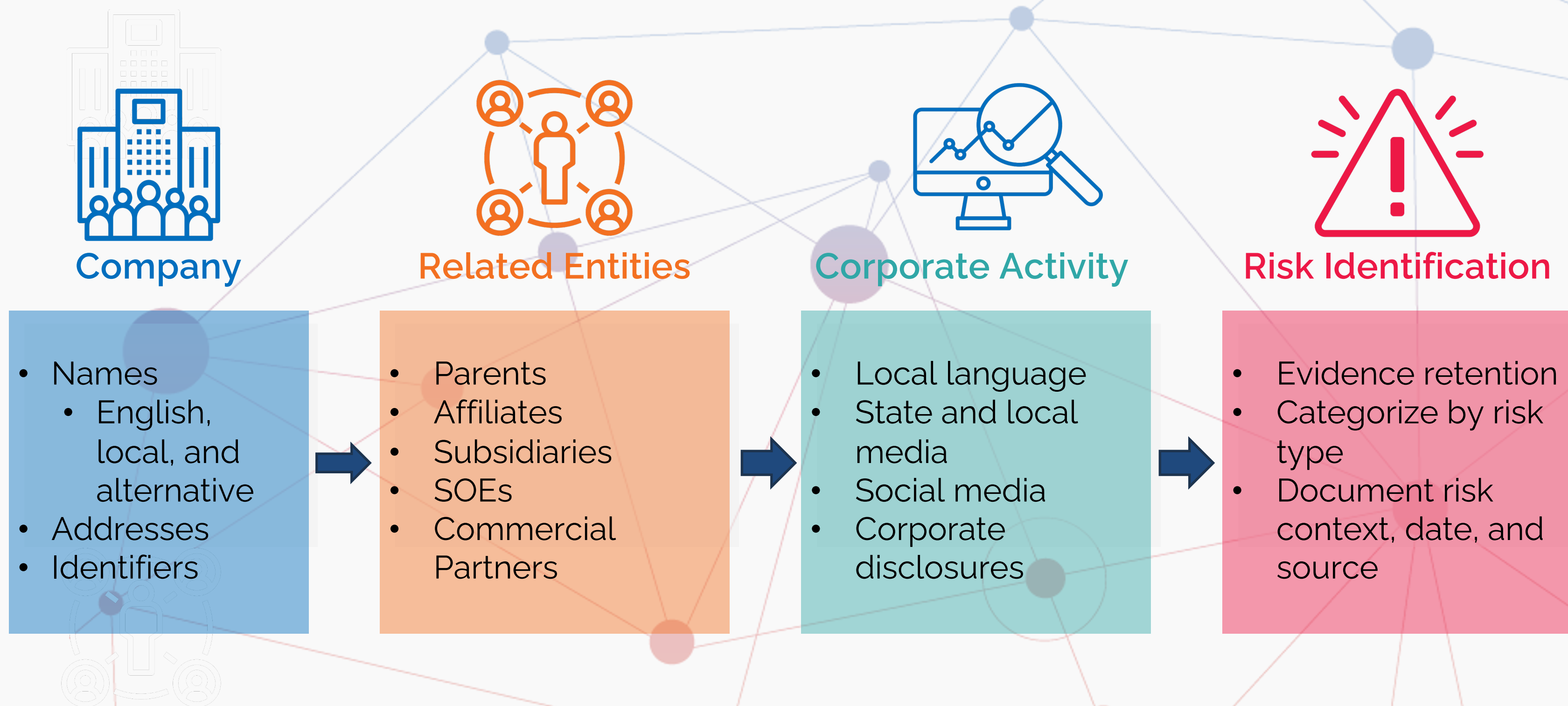
Human intelligence for critical expertise on risk

Automation of previously manual, time-consuming research work

The Research Process

Company
- Names
  - English, local, and alternative
- Addresses
- Identifiers

Related Entities
- Parents
- Affiliates
- Subsidiaries
- SOEs
- Commercial Partners

Corporate Activity
- Local language
- State and local media
- Social media
- Corporate disclosures

Risk Identification
- Evidence retention
- Categorize by risk type
- Document risk context, date, and source

For more detailed guidance, *see* Sheffield Hallam University's evidence brief, "Know Your Supply Chains: Desk-Based Research Strategies to Identify Uyghur Region Exposure" (June 2023).

SUPPLY TRACE

Demo

https://supplytrace.org

SUPPLY TRACE

What Next?

We asked live:

Which geographies would you like to see in Supply Trace next?

The Results:

Q&A

SUPPLY TRACE

Stay in Touch

CONTACT US

For further information, please contact

✉ s.bhimani@northeastern.edu

✉ c.t.dale@shu.ac.uk

✉ ka.shaw@northeastern.edu

Follow Our Progress

SUPPLY TRACE

https://bit.ly/supply-trace-subscribe

https://www.linkedin.com/company/supplytrace/

SUPPLY TRACE

Thank You!