

*INTRODUCING*



SUPPLY TRACE

25TH JUNE 2024

# Agenda

**1** Why We Built This

**2** What is Supply Trace?

**3** Research Process

**4** Demo

**5** Expansion Plans

**6** Q&A



SUPPLY TRACE



# Background: Why We Built This

1

The world was missing all of the following:

- An open access platform tracking forced labor
- A platform built by experts on forced labor
- A non-neutral trade platform for the public good.

2

Increasing legislation and transparency in supply chains requires capacity on a preserved historical record.

3

Using machine learning to save your time in identifying risk, we empower everyone: trade experts, governments, CSOs, human rights defenders, lawyers, auditors, advocates, journalists, researchers, and corporations to collaboratively challenge responsible entities to remedy forced labor throughout their supply chains.



# What is Supply Trace?



## An open platform

Supply Trace is an accessible, open platform that exposes potential risks in global supply chains.



## Pilot phase

In its pilot phase, it focuses on the apparel sector and links between forced labor in the Uyghur Region of China and shipments to the US.



## Base layer of trade data

Supply Trace is populated with customs records, such as shipping and bill of lading data, and other publicly available supply chain information.



## Deep subject matter expertise

Additional intelligence, derived from desk-based research, is layered over the core supply chain data.



## Built for scale

In the future, Supply Trace will progressively expand to other industries, affected regions and categories of risk.



# Supply Trace Currently Shows:



COMPANIES

**1.5+  
MILLION**



RELATIONSHIPS

**2.3+  
MILLION**

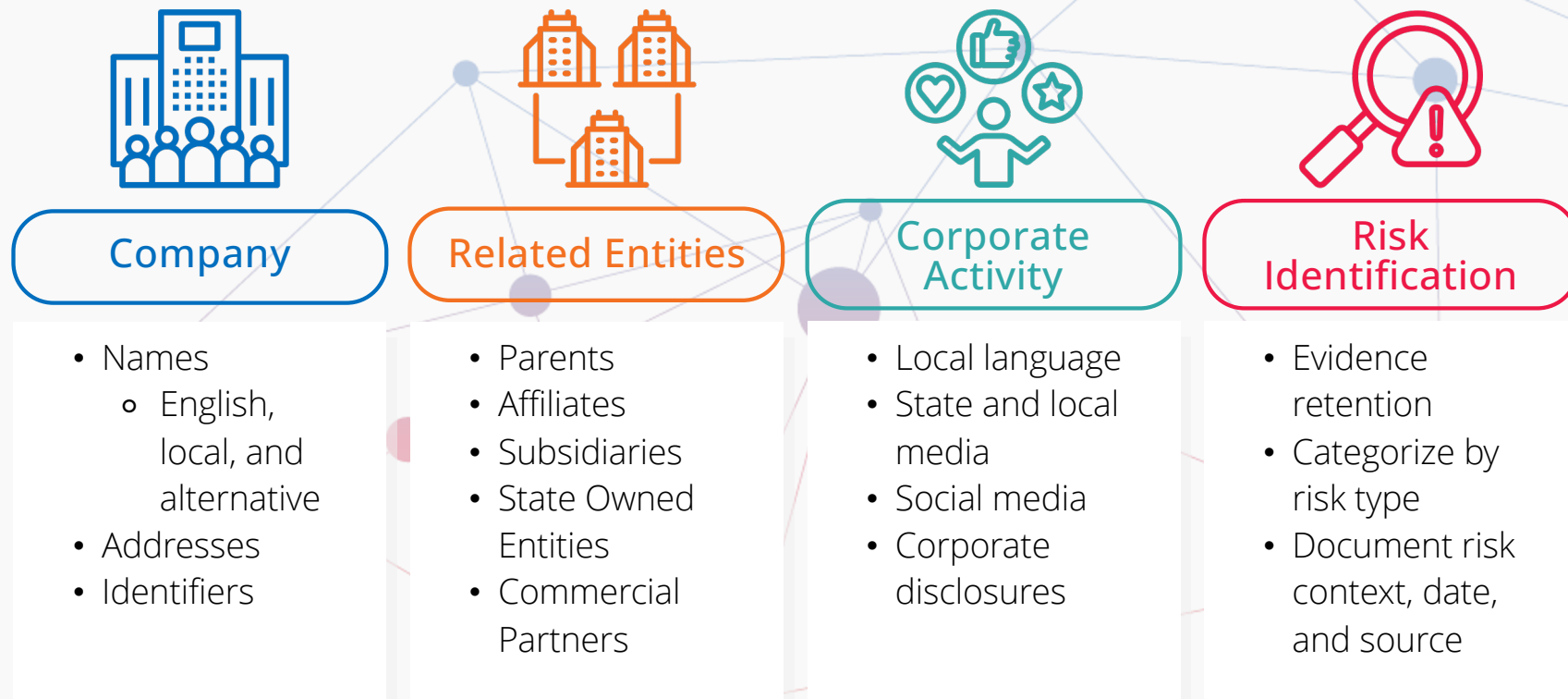


TRANSACTIONS

**3.4+  
MILLION**

# The Research Process

# The Research Process

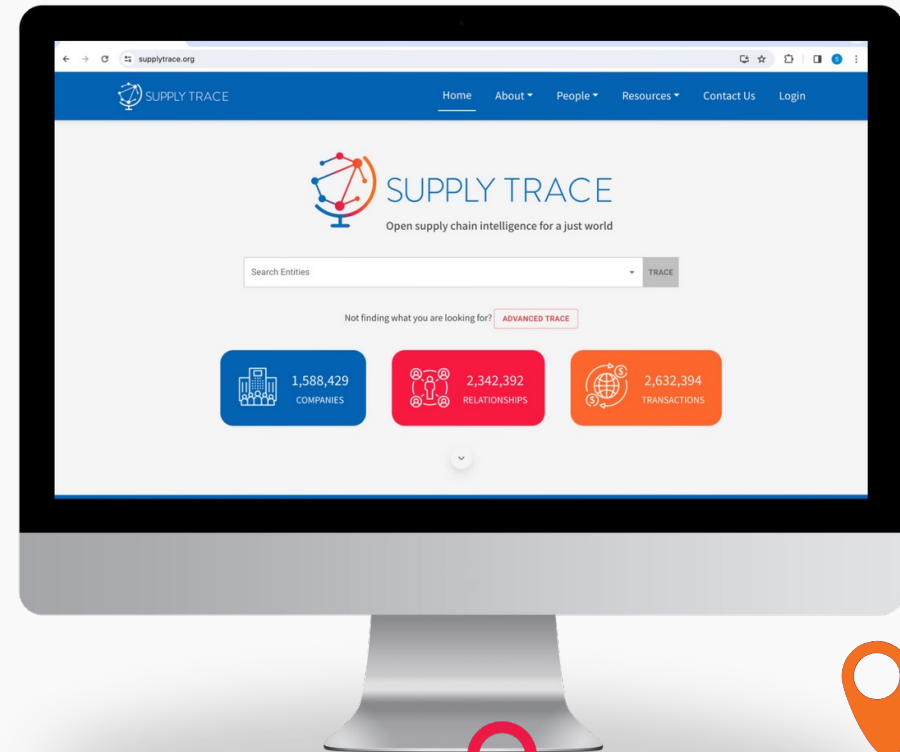


For more detailed guidance, see Sheffield Hallam University's evidence brief, ["Know Your Supply Chains: Desk-Based Research Strategies to Identify Uyghur Region Exposure"](#) (June 2023).



# Demo

<https://www.supplytrace.org>





# What Next?



SUPPLY TRACE

# Expansion Plans



## Sector Expansion

Currently focused on the apparel sector, Supply Trace will expand to track forced labor affecting other sectors.



## Geographic Expansion

Supply Trace will grow to trace forced labor connected to regions beyond China.



## Risk Expansion

Over time, additional risk metrics will be incorporated into the platform, covering other social and environmental issues.

## What would you like to see next?



## We asked live:

Which sectors would you like to see in Supply Trace next?

## The Results:

footwear  
minerals  
textile handbags  
construction  
furniture



## We asked live:

Which geographies would you like to see in Supply Trace next?

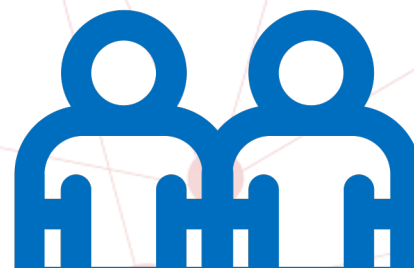
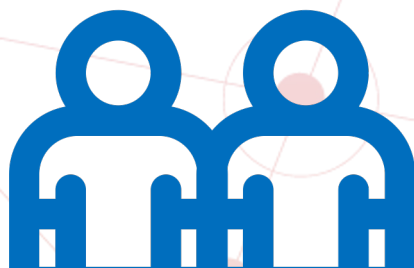
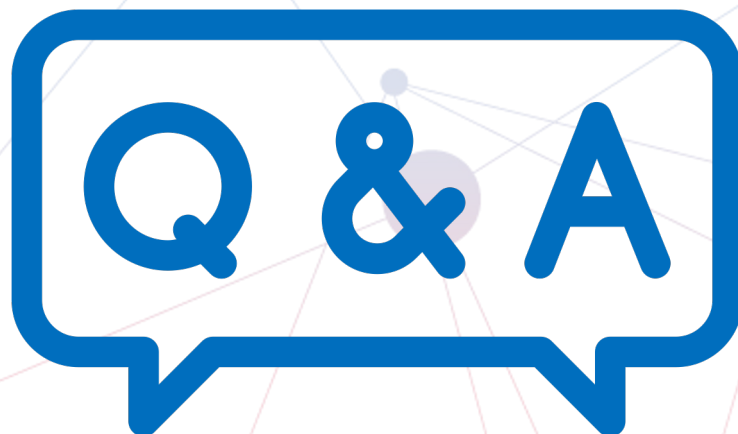
## The Results:

A word cloud where the size of each word corresponds to the number of requests. The words are arranged in a cluster, with 'south america' being the largest and most central. Other prominent words include 'vietnam', 'indonesia', 'central america', 'viet nam', 'cambodia', 'africa', 'southeast asia', 'india', and 'combinodia'.

southeast asia india  
vietnam  
south america  
africa central america indonesia  
viet nam  
cambodia  
combinodia



# SUPPLY TRACE



# Stay in Touch



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# Contact Us

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